

What steps can you do to reduce the environmental impact of your show participation?

### **Reducing the use of single use plastic.**

*Think about using biodegradable wooden utensils, reusable marketing displays etc.*

### **Use electronic promotion**

*Think about your giveaways and business cards. Can you change some of your literature to be electronic versions rather than paper?*

### **If using paper make sure it is recycled**

*By using recycled paper, you reduce the carbon impact of your paper by 28%. If not using recycled paper try using paper from sustainable sources (FSC).*

### **Use re-usable stand systems**

*If you are building your own stand (space only exhibitors) think about creating a stand build you can re-use.*

### **Reduce food waste**

*Think about how much food you bring to sample. Any food waste should be in clear plastic bin liners and separate from other waste. To help minimise your food waste as a business– [click here](#)*

### **Bring reusable cups and water bottles**

*Olympia's caterers provide discounts for hot drinks purchased in reusable cups. Water stations are located around the venue and the caterers will also refill water bottles on request.*

### **Educate your staff**

*Educating your staff on best practices to implement at the show.*

### **Plan ahead!**

*Full planning will help minimise waste at the show.*